**Brand Manager | Based in Lytham | Up to £35,000 per annum**

An exciting opportunity to join Vetschoice, part of VetPlus, a Global Leader in Veterinary Nutraceuticals. VetPlus have five wholly owned international Subsidiaries in Spain, Ireland, Germany, Portugal, and the USA, with Regional Support Offices in Singapore and Argentina and distributers in over 36 more countries worldwide.

**Brand Manager Job Info**

Reporting directly to the commercial manager, the brand manager will be a key part of the UK marketing team, responsible for increasing distribution, sales and the brand profile of the range.

**Brand Manager Duties will include:**

* Implementing annual marketing initiatives and creating product tool kits
* Promoting and selling the Vetschoice range of products to current and potential clients, meeting monthly sales and distribution targets
* Establishing, maintaining, and building direct relationships with the Top 100 UK customers.
* Preparing presentations, proposals, and sales contracts
* Providing sales support and coaching to ASM’s during field visits
* Preparing action plans and schedules to identify specific targets

**You**

* At least two years previous field sales experience – preferably selling super premium medical or nutritional products
* A good understanding of concept selling
* A good understanding of the veterinary market and its current challenges
* Ability to deliver creative and flexible solutions
* Excellent interpersonal & communication skills
* Excellent IT knowledge – especially Microsoft Excel and PowerPoint
* Excellent time management & organisational skills