**International Marketing Executive (Asia Pacific) – Singapore - Salary $3,000 - $3,200 SGD per month**

An exciting opportunity to join the world’s 2nd largest manufacturer of Veterinary Nutraceuticals

About the role

Working under the guidance of the Senior Marketing Manager and Business Development Manager you will identify and deliver the appropriate strategic direction in the Asian Pacific market.

You will act as the main point of contact for all marketing enquiries and support for VetPlus distributors across the Asian Pacific market, with a specific focus on the Chinese and Japanese markets.

Main Duties (but not limited to): -

* Ensure that the marketing strategy for the Asian Pacific market is appropriate and will deliver the required results.
* Regular meetings with VetPlus distributors.
* Complete competitor analysis for all products.
* Analyse sales figures and marketing activity to report on effectiveness whilst suggesting remedial action where necessary.
* Ensure the marketing process is followed throughout the business and provide support where necessary.
* Help manage and attend all key Asia Pacific veterinary congresses and shows.
* Regular reporting on marketing activity.

About you

* Marketing qualification combined with a minimum of two years marketing experience.
* Experience in the veterinary/animal health products sector would be highly advantageous.
* Willingness to travel which is an essential part of the role. You can expect to be away from home for up to 2 weeks a month.
* Must be fluent in Mandarin and English.
* Excellent copywriting skills and a keen eye for detail.
* Natural rapport builder at all levels.
* An international outlook who is aware of cultural sensitivities.
* Based in Singapore.