**Application Manager | Lytham | £25,000 - £30,000 per annum**

A great opportunity to join a global company that offers excellent progression.

**About the Role**

Working under the guidance of the Commercial Director, the Application Manager will have overall responsibility for the management of the company’s consumer facing applications.

Main duties (but not limited to) …

* as the app evolves take ownership of all processes based on the future workstreams
* full management of the application, including ‘App Store’ copy updates
* oversee the day-to-day system support and all back office management of the application, including copy updates and adding new information and news articles as supplied by the marketing department
* where appropriate introduce new technologies and processes
* liaise with our development supplier to define objectives and organise scoping of agreed future developments
* produce weekly reports on app performance
* help develop and implement improvements and strategies for driving downloads and engagement, documenting all the processes in appropriate SOP’s
* review and comment on user data by providing monthly reports to the CD
* liaising with internal and external partners on project status, activities, and achievements
* work collaboratively with IT to ensure system meets SLA's.
* drive project execution to meet scope, budget, and timeline.
* work directly with key stakeholders and department heads to drive the execution of business initiatives.

**About You**

* minimum of 4-5 years’ experience of application management or in a marketing role leading an app role out
* experience in implementing of at least two major projects
* relevant experience in interfaces, integration, and CMS
* excellent communication & management skills
* IT related qualification would be highly advantageous

**About Us**

The Tangerine Group is a privately held company based in Lytham. Within the group are ten limited companies, each operating as stand-alone entities. We specialise in the manufacture and sales of animal health and nutrition products for farm and companion animals, including veterinary and equine products.

We’re passionate about being the best and you should be too!